



“Labatt: Great State of Mine” Photo Contest Rules

1. **How to Enter:** The Blitz will promote the contest through a series of on-air, and online contesting features. Flight dates will be Monday, June 26th 2017 at midnight through August 7th 2017 at midnight. The Blitz will direct listeners to post a picture to Twitter, Facebook or Instagram of how they spend their summer in Ohio, tag @997theblitz and use #GreatStateOfMine. The promotions department will pick 5 random winners from each social media platform as semi-finalists. From the 15 total semi-finalists, we will pick one random winner and contact the grand prize winner on Monday, August 7th at noon. Winner will be contacted via their social media channel so privacy settings must be set to public. One entry per social media platform.
2. **Prize:** One (1) winner will be selected randomly from all of the posts and contacted on Monday August 7th at noon. The winner will receive a White Water Rafting trip for two including overnight stay, from White Water Adventures in Ohiopyle, PA. The prize is valued at \$271.10.
3. No purchase is necessary to enter any 99.7 The Blitz, WRKZ contest.
4. To be eligible to win any prize on 99.7 The Blitz, WRKZ you must not have won anything on 99.7 The Blitz, WRKZ in the past 30 days or any prize valued at \$600 or more in the past 6 months. Only one winner per household is permitted within 30 days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.
5. Anytime you call the 99.7 The Blitz, WRKZ studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.
6. As a winner of a 99.7 The Blitz, WRKZ contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes.

7. Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. 99.7 The Blitz, WRKZ reserves the right to substitute a prize of similar value.
8. All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the 99.7 The Blitz, WRKZ studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won equals or exceeds \$600.
9. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), 99.7 The Blitz, WRKZ delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (Station) awarding the prize to the winner. 99.7 The Blitz, WRKZ shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. 99.7 The Blitz, WRKZ shall not be liable for any claim by any winner for damages incidental thereto.
10. All 99.7 The Blitz, WRKZ contests are open to all eligible residents in the terrestrial listening area, 18 or over (unless otherwise specified). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to 99.7 The Blitz, WRKZ that will be presented to 99.7 The Blitz, WRKZ and accepted before the prize is awarded. Employees of 99.7 The Blitz, WRKZ, North American Broadcasting, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the 99.7 The Blitz, WRKZ main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
11. Winners will be expected to claim prize at 99.7 The Blitz, WRKZ, between 9:00am – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.
12. All federal, state, and local laws and regulations apply. Contest is void where prohibited.
13. 99.7 The Blitz, WRKZ reserves the right to disqualify any winner if any contest rules are violated in any way.
14. 99.7 The Blitz, WRKZ and North American Broadcasting Inc., assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any

contest. 99.7 The Blitz, WRKZ, North American Broadcasting, Inc., their advertising agencies, affiliates, contest sponsors, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

15. As a licensee of the FCC and a trustee of the public airwaves, 99.7 The Blitz, WRKZ reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of 99.7 The Blitz, WRKZ management if world events, the national mood, or public safety so warrant.

16. 99.7 The Blitz, WRKZ reserves the right to amend the rules to any contest at any time. The judge's decision is always final.

17. For any contest requiring phone entry you must use only the following number unless otherwise specified: (614) 821-9970 or (800) 821.9970. For texting it is 99700 (standard text messaging rates apply). The person operating the telephone at 99.7 The Blitz, WRKZ has the final decision as to who is the winning caller.

18. 99.7 The Blitz, WRKZ shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, or internet access, or any other circumstances in any contest beyond Station's control.

19. The following are specifically related to Internet contests and the Blitz Nation E-Mail Club promotions on theblitz.com:

- a. All appropriate information in required fields must be filled out correctly and completely or you will be disqualified.
- b. To win a prize you must reside within the listening area of 99.7 The Blitz, WRKZ as defined at the exclusive discretion of 99.7 The Blitz, WRKZ management.
- c. Any problems with the internet or email are not 99.7 The Blitz, WRKZ's responsibility.
- d. Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.
- e. Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all. Contests heard on the radio station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for as much as 30 seconds or more.

This means that when 99.7 The Blitz, WRKZ contests are played that require a specific caller to telephone the radio station (such as “Caller number 9 when you hear the sound effect”), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.